



Instagram: 5 Minute Daily Marketing Plan

>> BEGINNER

> 2 minutes: Start following customers

Search for and start following your ideal customers and existing customers. Be sure to:

- 1 Like their images.
- 2 Leave comments.
- 3 Show them the love!

It is also polite to follow someone back if you know them or they sound interesting.

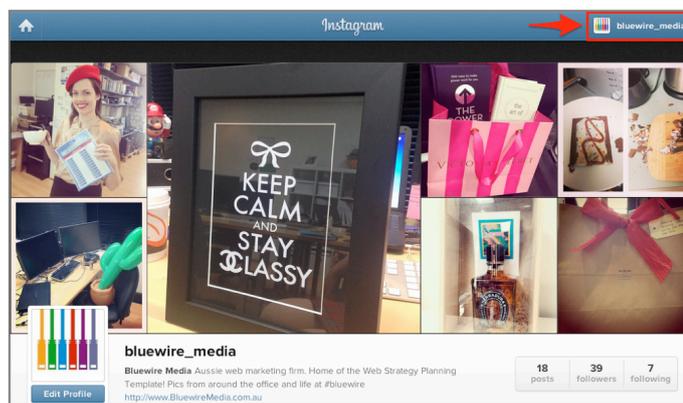


> 2 minutes: Post content

Take a photo, edit it using Instagram's built in filters and post it live. Consider including a hashtag or two that are popular with your ideal customers

> 1 minute: Tell your community about your page

Tell your community about your Instagram page (via Twitter, Facebook, LinkedIn, email and on any other communications!)

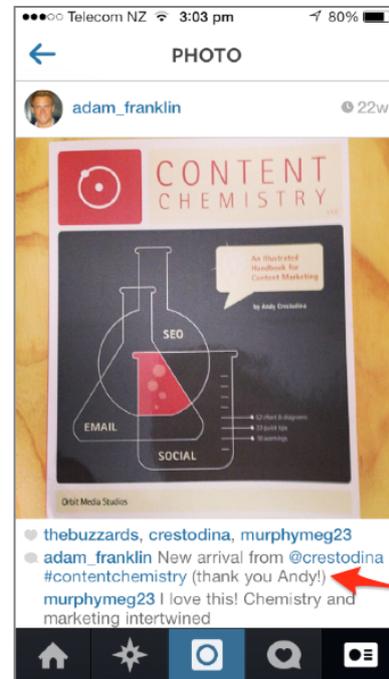


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>> INTERMEDIATE

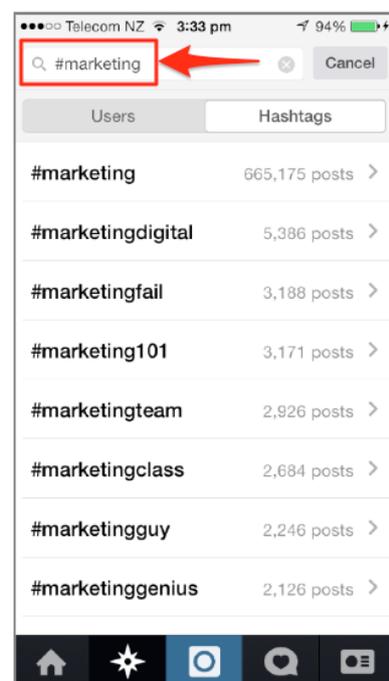
> 3 minutes: Interact

Leave comments, mention friends and interact with people for the photos on both your company page and your personal page.



> 2 minutes: Search for relevant hashtags

Search for relevant and popular hashtags and you will find plenty of people to follow and photos to like and comment on!





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>> ADVANCED

2 minutes: Follow and engage influencers

Follow an influencer so you can like a photo and leave a comment to engage with them.

3 minutes: Get better at using photo filters

Improve your use of photo filters to get more creative with your pictures (e.g. Photo Editor, VSCOCam, Frametastic, Camera Plus \$1.29 or Over \$1.99)



Feel free to connect with us on Instagram:

bluewire_media
adam_franklin
tobyjenkins

http://instagram.com/bluewire_media
http://instagram.com/adam_franklin
<http://instagram.com/tobyjenkins>