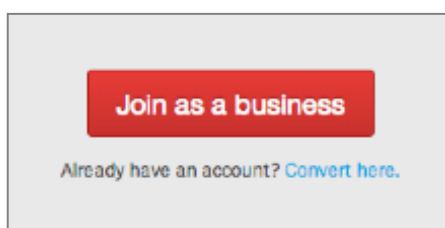


Pinterest: 5 Minute Daily Marketing Plan

>> BEGINNER

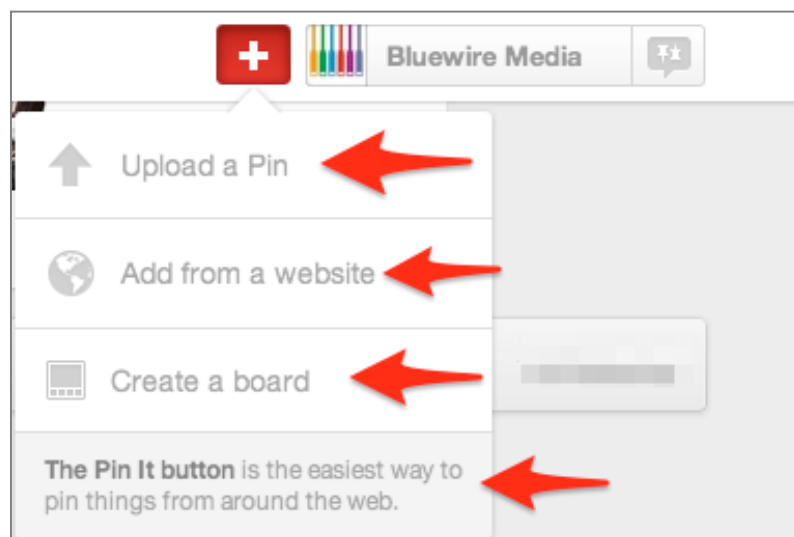
> 1 minute: Set up your page

If you're a business, head over to <http://business.pinterest.com> and set up, or convert your existing profile to, a business Pinterest page. As an individual just use the standard Pinterest profile.



> 4 minutes: Start pinning

Create a new board (if you haven't already), and start pinning. Pin a few images to your board each day. Upload a pin, add from a website or if you're like most users simply click the "pin it" button whenever you see a cool pin-worthy image on the web.



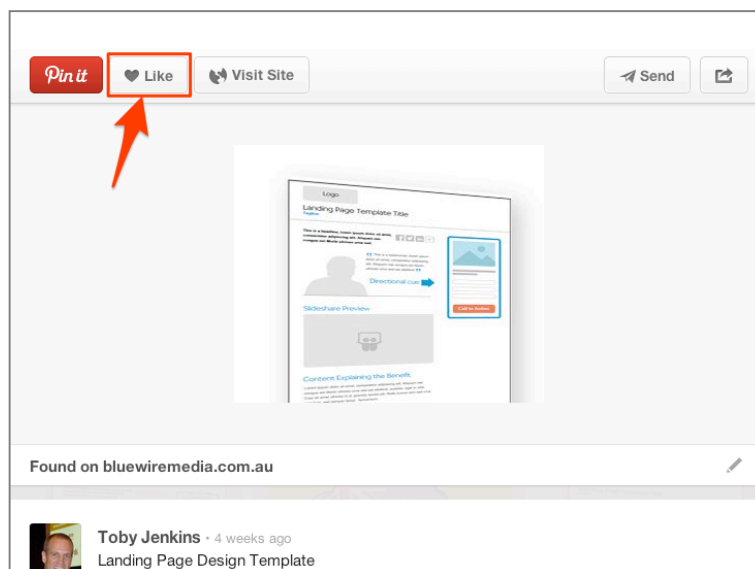
Pinning images or infographics from your blog is great place to start.

Pinterest: 5 Minute Daily Marketing Plan

>> INTERMEDIATE

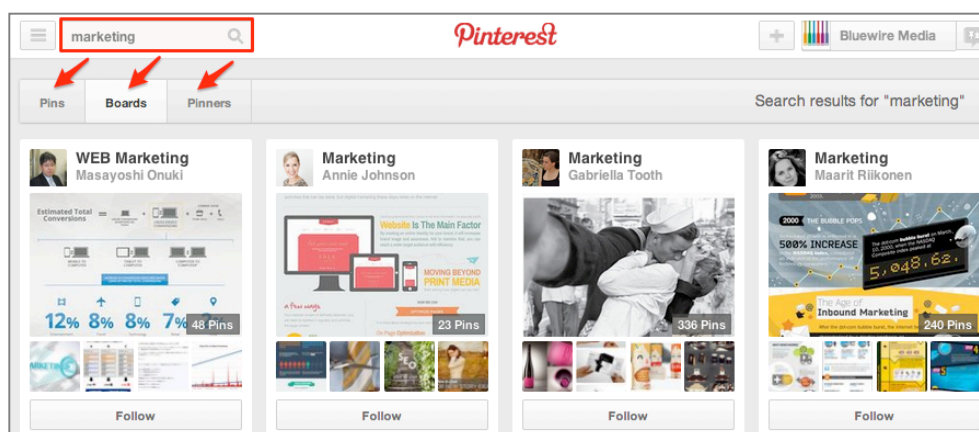
> 2 minutes: Like pins

Like other people's pins and review notifications to see who has pinned your content.



> 3 minutes: Search for interesting pins and pinners

Search for interesting pins, boards and pinners to follow to be inspired and to become more active in the Pinterest community (3 min)



Pinterest: 5 Minute Daily Marketing Plan

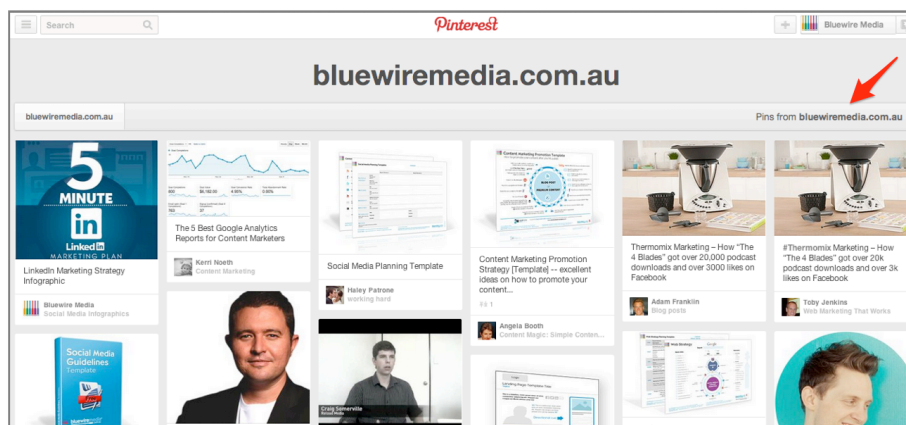
>> ADVANCED



2 minutes: Monitor

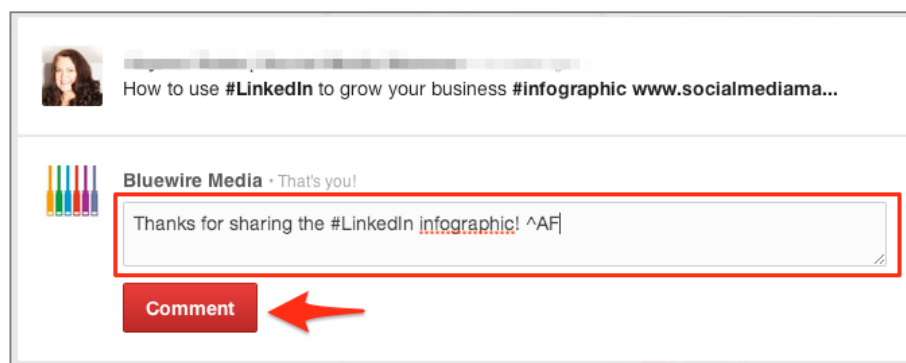
Monitor what has been pinned from your website to see what the most popular images are.

Head to <http://www.pinterest.com/source/yourwebsite.com>.



3 minutes: Interact with people

Interact with people by commenting on pins and start initiating conversations with people who have pinned content from your website.



Feel free to connect with us on Pinterest at:

<http://www.pinterest.com/bluewiremedia>
http://www.pinterest.com/franklin_adam
<http://www.pinterest.com/tobyjenkins>