

# Twitter: 5 Minute Daily Marketing Plan

## >> BEGINNER

### > 3 minutes: Share tweets

Scan your feed and share an interesting tweet from someone else — remember to include their @twitter\_handle.

### > 2 minutes: Start to interact

Check your notifications and direct messages and interact these people.

This is most easily done from the Twitter app on your mobile device because you can do it from anywhere, but it's just as simple on the desktop version of Twitter.



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## >> INTERMEDIATE

### > 2 minutes: Identify who you want to follow

Create a List of specific people you'd like to follow more closely.

### > 3 minutes: Publish a tweet

Publish your own tweet and possibly include a popular hashtag relevant to your niche.



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## >> ADVANCED

### > 2 minutes: Reach out to an aspirational contact

Reach out to one aspirational contact to connect, share their content or ask them a question.

### > 3 minutes: Join discussions related to your niche

Do an Advanced Search to find discussions happening related to your niche, in your city or on popular hashtags. Listen in, follow people and tweet where appropriate.

### Advanced Search

**Words**

All of these words

This exact phrase

Any of these words  ←

None of these words

These hashtags

Written in  ←

**People**

From these accounts

To these accounts

Mentioning these accounts

**Places**

Near this place  ←

**Other**

Select:  Positive :)  Negative :(  Question ?  Include retweets