



The Bluewire Coaching Promise

Here's what I feel we owe to each other. It's what we want our coaching relationship with you to be based on. There are many things you can expect from us. And just a few things we expect from you.

If you have any concerns at all with this, I'm happy to discuss what you feel would be fair.

We Must ...	You Must ...
<ul style="list-style-type: none">• We must work together to create a customised game plan to get you crystal clear about your business goals, and so you know exactly what to do for the next 60-90 days.• We must hold you to a higher standard than you hold yourself, and keep you accountable to get your best results.• We must train you in the latest digital marketing strategies, so that you can win high-value clients.• We must host Q&A Coaching sessions via Zoom each week. You'll also get the recordings.• We must provide you with a LinkedIn VA and ChatGPT prompts to assist with the grunt work tasks.• We must do the work with you live in the Zoom calls where we can, so you don't just leave with a to-do list, but you leave with much of the work done.• We must connect you with your new community of amazing peers from all over the world, who are going through the exact same journey as you. We have a private client-only Facebook group that is active.• We must critique your work, pull it apart, and put it back together again so it performs better than you could do on your own.• We must coach you every week, so you are never more than 1-2 days away from the answers you need.• We must give you access to our training in the Bluewire Coaching Platform.• We must commit to helping you achieve the results.• We must listen to you. We must be accessible via WhatsApp, email and Zoom to respond to your requests in 48 hours or less.• We must give you the latest strategies, tactics and tools in an easy-to-use how-to format that makes implementation a breeze.• We must help you plan your projects, and work with you every month to ensure they happen.• We must work with you and your team to make sure you're always clear and moving forward. Your team must have access to coaching sessions and access to the Bluewire Coaching Platform.• We must treat you with respect and care in every interaction and work to bring out your best.• We must not let you off, because if we let you off, we let you down.	<ul style="list-style-type: none">• You must stick to the game plan, be quick to implement, quick to ask for help when you need it, and quick to share your wins, challenges and lessons.• You must complain if we ever do something to upset you. This gives us an opportunity to apologise and make things right.• You must show up & do the work. You need to commit a minimum of 3 hours per week in your calendar to implement the agreed-upon tasks.• You must attend one Q&A coaching call each week, and tick off your action items and weekly habits inside the Coaching Platform for the 'Guaranteed Results Promise'.• You must keep your end of the commitment and participate fully and pay your program fees at the agreed time, and in full. You must give 7 days' notice if you wish to pause or cancel, subject to the 'hardship not holidays' understanding.• You must respect our IP. You have full permission to implement the content and embed it in your own business. You may teach our material to individuals (with proper attribution), but not to groups or in public, thanks.

Adam Franklin:
Bluewire Media
Pty Ltd

Please Sign
Here:



By signing the above, I am agreeing to all terms and conditions of **Bluewire's Coaching Program Agreement**.