Twitter cheat sheet

TERMINOLOGY:

@Bluewire_Media	This is a username, commonly known as a 'Twitter handle'.
#hashtag	A hashtag indicates a subject or topic you are talking about
DM 'Direct Message'	Designed for private conversations, like a text-message.
Tweet	This is your 140-character update.
RT 'ReTweet'	When you share someone else's tweet you can recognise them as the original tweeter with RT and their Twitter handle.
Trending	These are the most popular hashtags at any moment.
List	Lists are a way to categorise the people you follow.

BEST PRACTICE

New Follower	Thank them for following you and ask a question if you're interested.
RT	If someone retweets your tweet, be sure to thank them.
@Mention	If someone mentions your twitter handle, that means they're talking to you. Be sure to respond.

TWITTER ADVANCED SEARCH IDEAS:

Bluewire Media	contains the exact phrase 'Bluewire Media'
Toby OR Adam	contains either the word 'Toby' or 'Adam'
Social#–Media	contains 'social' but not 'media'
#Twitter	contains the hashtag #Twitter
near:Sydney within:15mi	sent within 15 miles of Sydney
Website :(	contains 'website' and a negative face
Design :)	contains 'design' and a positive face
Help?	contains the word 'help' with a question mark