



Social Media Image Sizes

DESIGN SPECIFICATION CHECKLIST

[MAY 2013]

Facebook

- Profile Picture** 180 x 180px *
- Cover Photo** 851 x 315px **
- Tab Thumbnail** 111 x 74px
- Tab Image** 810px wide (no max height)
- Story Photo** 403 x 403px on wall
960 x 960px on photo viewer
2048 x 2048px max size
- Milestones Photo** 843 x 403px

* Displays at 160 x 160px.

** Consider profile image showing bottom-left.

☑ For more detail visit Facebook: <http://on.fb.me/VnfxqP>

Twitter

- Profile Photo** 81 x 81px
256 x 256px enlarged version
- Header Photo** 520 x 260px
- Background** 1920 x 1080px *
- Shared Image** 375 x 375px
- Video Preview** 435 x 244px

* 67% see at least 204px of the left side.

☑ For more detail visit Twitter: <http://bit.ly/18xJicL>

LinkedIn

- Personal Profile Photo** 170 x 170px
- Company Logo** 100 x 60px
- Company Cover Photo** 640 x 220px
- Company Thumbnail** 180 x 110px
- Careers Cover Photo** 974 x 238px
- Products & Services Banner** 640 x 220px
- Product Thumbnail** 100 x 80px

☑ For more detail visit LinkedIn: <http://linkd.in/18xSQEt>

Google+

- Profile Image** 120px circumference
- Cover Photo** 2120 x 1192px * (largest size)
- Shared Image** 497 x 373px

* 140px at the bottom shows profile info.

☑ For more detail visit Google+: <http://on.mash.to/ZqaXc4>
New design was released March 2013.

YouTube

- Profile Image** 100 x 100px
- Chanel Art** 2560 x 1440px (max size)
1546 x 423 (safe area)

☑ For more detail visit YouTube: <http://bit.ly/Yan3U8>
New design was released March 2013.

Pinterest

- Profile Image** 160 x 165px
- Board Big Thumbnail** 222 x 150px
- Board Thumbnail** 55 x 55px
- Pin** 600px width (no max height)

☑ For more detail visit Pinterest: <http://bit.ly/Xcn10L>