

## **Twitter: 5 Minute Daily Marketing Plan**

>> **BEGINNER** 

## 3 minutes: Share tweets

Scan your feed and share an interesting tweet from someone else — remember to include their @twitter\_handle.

## 2 minutes: Start to interact

Check your notifications and direct messages and interact these people.

This is most easily done from the Twitter app on your mobile device because you can do it from anywhere, but it's just as simple on the desktop version of Twitter.

•••• Tele	ecom NZ 1	1:49 am		* 98% 💷
+2	Noti	ficatio	ns	९ 🗹
6	Dan Norris @thedannorris1d@Franklin_Adam @nathanbarry@WPCurve Thanks man			
	<b>5</b> E	1	*	
	Scott @nam @Franklin_/			₽ 2d it mate!
	Jonny Rosa @Franklin_A	Adam th		3d following!
NY DS	No Yelling @noyellingds 3d @Franklin_Adam does startup SEO even exist in Australia? noyelling.com.au/open-letter-to			
Sean Bowes @bowesfitness				
Timelines	Notificatio	ns Me	ssages	Meadobe





### >> INTERMEDIATE

> 2 minutes: Identify who you want to follow

Create a List of specific people you'd like to follow more closely.



#### 3 minutes: Publish a tweet

Publish your own tweet and possibly include a popular hashtag relevant to your niche.



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# Twitter: 5 Minute Daily Marketing Plan

>> ADVANCED

## 2 minutes: Reach out to an aspirational contact

Reach out to one aspirational contact to connect, share their content or ask them a question.



#### 3 minutes: Join discussions related to your niche

Do an Advanced Search to find discussions happening related to your niche, in your city or on popular hashtags. Listen in, follow people and tweet where appropriate.

Advanced Search				
Words				
All of these words				
This exact phrase				
Any of these words	Bikes, bike rides, cycling, riding			
None of these words				
These hashtags				
Written in	English (English)			
People From these accounts To these accounts Mentioning these accounts				
Places				
Near this place	Sydney			
Other	Positive : Question ? Include retweets			
Select:				
Search				

