



# LinkedIn Headshot Guide

**How to get the perfect LinkedIn Headshot in 5 mins.  
(inc. 2 free tools you need --- and how to use them!)**



# LinkedIn Headshot Guide - Bluewire Media v1.0

## 1. Take A Headshot: Does it look like you?

It doesn't matter if you take a photo on your iPhone right now or screenshot a recent photo. However your profile picture should look like you!

Ideally, it is from the last 12 months, or less, and reflect your current hairstyle and weight. People should be able to recognise you when you walk into a meeting.

## 2. Use [remove.bg](#) to crop out the background


For a nice, clean headshot, there is a free tool called [Remove.bg](#) that crops around your head to remove the background.

<p><b>#1. Take a picture like this...</b></p> 	<p><b>#2. Use <a href="#">remove.bg</a> to crop it!</b></p> 
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This is certainly enough, but the next tip will make your headshot stand out even more.

## 3. Use [Canva](#) to put a colourful circle around your image

**#3. Use [Canva](#) to add a circle around it!**



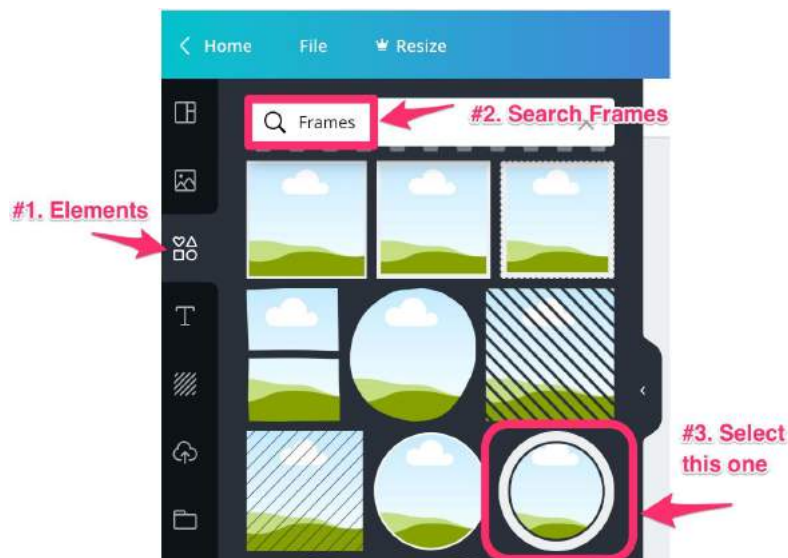


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Here's how...

In your free Canva account.

- > Select **Elements**
- > Search **Frames**
- > Select the **circle with the ring** around it (see →)
- > **Drag onto your canvas** and extend it to the edges.
- > Upload your headshot
- > **Drag your headshot** across into the circle  
(\* don't just click your headshot image or it will overlay it incorrectly).
- > **Pick** whichever colour you wish
- > **Download** your new profile picture!



## That's it.

A well designed LinkedIn Profile Headshot will make it easier to stand out and connect with your ideal clients.

## About Adam Franklin



**Adam Franklin** is the author of ***Web Marketing That Works*** -- an **Amazon #1 best seller**. He is a [professional speaker](#), university lecturer and CEO of **Bluewire Media**.

His blog was named **Australia's #1 business blog** and his podcast was named **#9 on Entrepreneur** magazine's **top marketing podcasts**.

Adam's work has featured in **Forbes, Huffington Post, Entrepreneur, The Australian**, and the **Sydney Morning Herald**.

## Feel free to connect

For more tips, templates and videos please connect with me: [www.linkedin.com/in/adamfranklin](https://www.linkedin.com/in/adamfranklin)

## Are you my next coaching client?

If want to use LinkedIn to **grow a lucrative pipeline** of high-value B2B clients, I'm looking for my next intake of **5 consultants or advisors** who:

1. Are already working with **high-value clients (\$10k annual spend)**, and getting them results.
2. Are making at least **\$15k** a month.
3. Have capacity to **work with 2-3 new clients**, starting next month.



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4. Have at least **500 connections** on LinkedIn or on email.
5. Are **friendly and coachable**.
6. And can find **30 minutes a day** to allocate to the work...

I'll help you win more high-value clients and my coaching comes with a "2X ROI Guarantee". Either email "**LinkedIn Program**" to me at [adam.franklin@bluewiremedia.com.au](mailto:adam.franklin@bluewiremedia.com.au) or book a **LinkedIn Growth Session** with me via: [www.bluewiremedia.com.au/growth](http://www.bluewiremedia.com.au/growth)

You may also like these free templates (email opt-in required)...

## LinkedIn 10 Minute Daily Plan



[bluewiremedia.com.au/linkedin-daily-marketing-plan](http://bluewiremedia.com.au/linkedin-daily-marketing-plan)

## LinkedIn Content Plan



[bluewiremedia.com.au/linkedin-content-plan](http://bluewiremedia.com.au/linkedin-content-plan)



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## Web Strategy Planning Template



[bluewiremedia.com.au/web-strategy-planning-template](http://bluewiremedia.com.au/web-strategy-planning-template)

You can also watch my **free, on-demand LinkedIn Masterclass webinar**.

**ON DEMAND RECORDING**  
Any-time access



*Presented by*  
**ADAM FRANKLIN**  
*CEO of Bluewire Media*  
*Author of Web Marketing That Works*

LinkedIn Masterclass - starting now.

**In my 45 min 'pitch free' masterclass you'll learn...**

- ✓ How to **win new business on LinkedIn** today and into 2020.
- ✓ How to **optimise your LinkedIn profile** to appeal to your ideal clients.
- ✓ How to **find your ideal clients** on LinkedIn.
- ✓ Also **Ask Adam Anything** -- it's an open forum for Q&A.
- ✓ **"No pitch" - nothing for sale**.
- ✓ **BONUS: 9 LinkedIn PDF** resources when you register.
- ✓ Total length: **45 minute webinar**

**Yes! Claim My Spot Now! »**

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Finally, if you're ready to learn the complete playbook, you may also like to enrol in my flagship course **LinkedIn Leads for High Value Clients**



[Click here to check it out >>](#)