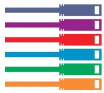# LinkedIn Outreach Script Template
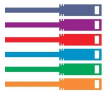
Script Frameworks for Connection Requests and Conversation Starters on LinkedIn.

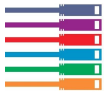# LinkedIn Outreach Script Template - Bluewire Media v1.0

Use this framework and adjust to suit your language and style.

STEP #1: Connection request message to 2nd/3rd degree contact	Your version
Version 1 Hi ____, I'd like to invite you to my _____ (eg. consulting) network. Adam	
Version 2 Hi ____, Your profile caught my attention when I was searching for _____. I'd love to connect. Adam	

LinkedIn Outreach Script Template - Bluewire Media v1.0

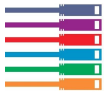| STEP #2: Thanks for connecting message / Conversation starter	Your version
Version 1: Hi ____, Nice to meet you. Congrats on what you're doing at _____. What's your major focus at the moment? On this end I am working on _____.	
Version 2: Hi ___, Thanks for connecting. I see we have many mutual contacts. Small world. What are you working on at the moment? On this end I am working on _____. Let's keep in touch.	

LinkedIn Outreach Script Template - Bluewire Media v1.0

If you have dormant 1st degree connections. Try this script framework to re-engage.

Reconnection message (for dormant 1st degree contacts)	Your version
Hi _____, We've been connected on here for a long time, but I've never said Hi, so that's why I'm writing. I see you're at _____. What are you working on at the moment? As for me, I help _____. Let's keep in touch. Adam	

These are 5 of the script frameworks from the coaching library that my private coaching clients and course students have access to. I hope you find them useful.

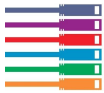# LinkedIn Outreach Script Template - Bluewire Media v1.0

About Adam Franklin

Adam Franklin is the author of *Web Marketing That Works* -- an **Amazon #1 best seller.** He is a [professional speaker](#), university lecturer and CEO of **Bluewire Media**.

His blog was named **Australia's #1 business blog,** his podcast was named **#9 on Entrepreneur** magazine's **top marketing podcasts,** and **#7 LinkedIn Expert (Asia Pacific).**

Adam's work has featured in **Forbes, Huffington Post, Entrepreneur, The Australian,** and the **Sydney Morning Herald.**

Feel free to connect on LinkedIn

For more tips, templates and videos, please connect with me: **www.linkedin.com/in/adamfranklin**

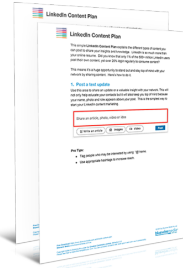# LinkedIn Outreach Script Template - Bluewire Media v1.0

You may also like these other free templates: (email opt-in required)
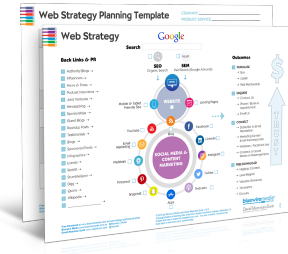
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bluewiremedia.com.au/linkedin-content-plan

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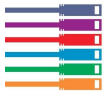bluewiremedia.com.au/web-strategy-planning-template

Free LinkedIn Accelerator Workshop

If you like this template, and would like to take the next step, please join me for my next **half day LinkedIn Accelerator workshop.** It's free to attend live or you can get the recordings for **$1 USD.**

Register here (and get 10 bonus PDF guides)

Are you my next coaching client?

If want to use LinkedIn to **grow your pipeline** and **win 1-2 new** high-value B2B clients in the next 90 days, I'm looking for **5 consultants** who:

1. Are already working with **high-value clients ($10k annual spend)**, and getting them results.
2. Are making at least **$5k+** a month.
3. Have capacity to **work with 2-3 new clients**, starting next month.
4. Have at least **500 connections** on LinkedIn or on email.
5. Are **friendly, methodical and coachable.**
6. And can find **30 minutes a day** to allocate to the work…

I'll help you win more high-value clients and my coaching comes with a "2X ROI Guarantee". Either email **"Pilot Program"** to me at adam.franklin@bluewiremedia.com.au or book a **Growth Session** with me via: www.bluewiremedia.com.au/growth-call

If you're ready to get the complete playbook with all the scripts, you may also like to enrol in my flagship course **LinkedIn Leads for High Value Clients**

Click here to check it out >>