



Mastermind #1

Get Tactical

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Wins

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Week ahead

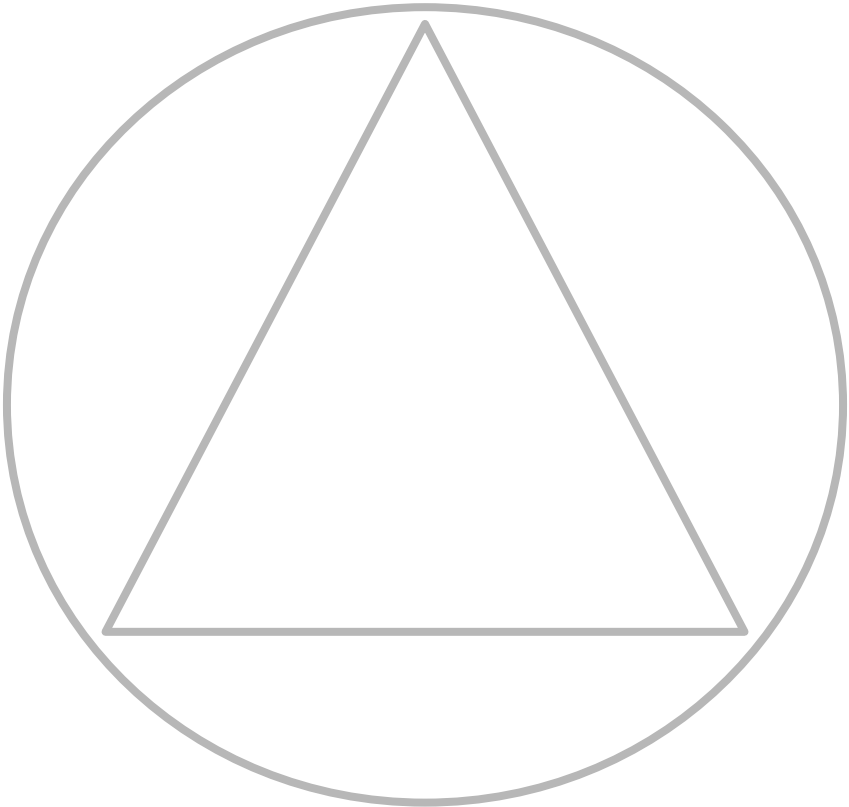
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Stuck



Pivot Plan



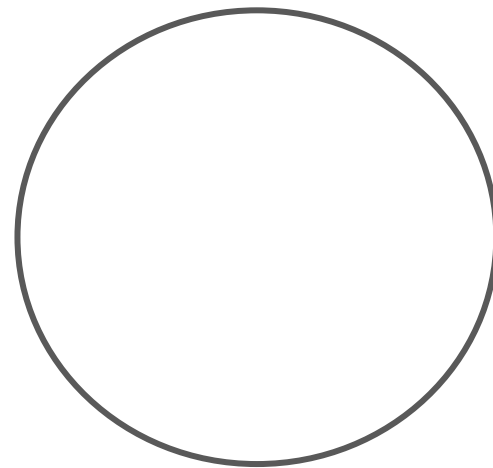
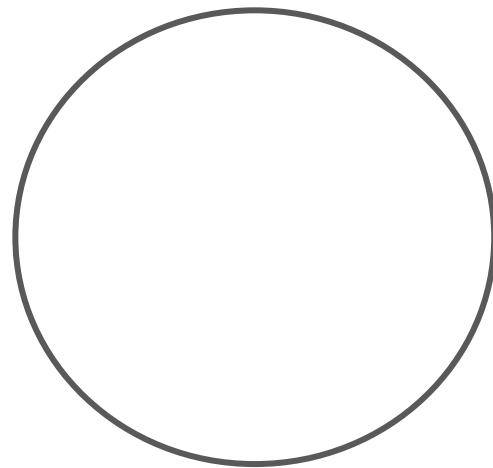
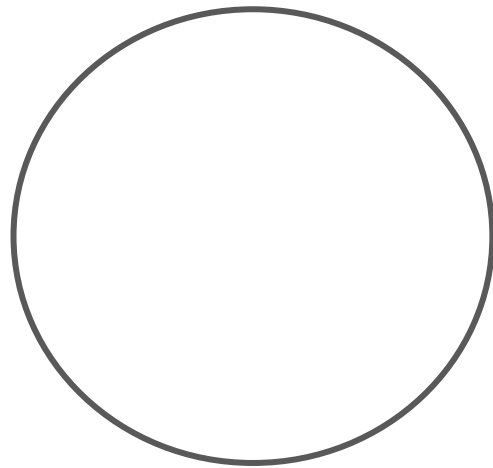
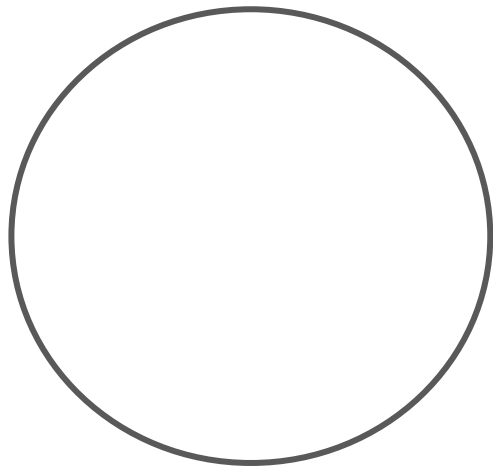


Zoom Lessons





4 Zoom Formats





Zoom Strategy

Now is the time to share



Share Strategy



Adam Franklin is in Brisbane, Queensland, Australia.

6 April at 08:48 · 🧑 👤 🌐

****Type "SEO" for my SEO Strategy Template - 2020 edition****

I'll DM it to you (no opt-in) or download it directly if that's easier for you.

Now is a great time to revisit your SEO strategy. This is one of my most popular templates and it takes you through:... [See more](#)



Lou Lou, Sophie May and 11 others

73 comments



Share Strategy



Legend. Thank you so much.

the seo template should make sense (i hope) but I'm running a walk through FB live on it tonight at 6pm in my FB group if you're interested.

<https://www.facebook.com/groups/webmarketingthatworks/>



**Web
Marketing**

Share Strategy



Adam Franklin

LinkedIn Marketing Coach, Social Media Speaker, Author, CEO @ Bluewire...

6d • 50

****Type "SEO" for my SEO Strategy Template - 2020 edition****

I'll DM it to you (no opt-in) or download it directly if that's easier for you.

Now is a great time to revisit your SEO strategy. This is one of my most popular templates and it takes you through:

1. Keyword Research
2. On-page SEO
3. Off-page SEO

It gives you all the free tools like Moz, Ubersuggest, Keywords Everywhere and Keyword Tool that I use to do all of Bluewire's SEO.

#seo #marketing #digitalmarketing

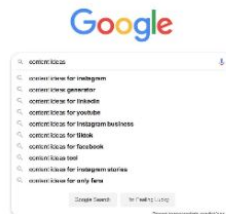


SEO Planning Template

1 SEO Keyword Research

>> Think of high level topics that you are often asked about or that are useful to your audience of potential clients.

Start typing these keyword topics into Google and see what phrases are suggested by Google Autocomplete.



>> Also look at Google's related searches:

Searches related to content ideas		
how to generate content ideas	content ideas for blogs	
content ideas tool	corporate content ideas	
content ideas social media	content ideas meaning	
content ideas for Instagram	social media content ideas 2019	

>> Use free keyword tools like [Ubersuggest](#), [Keyword Tool](#), [Keywords Everywhere](#), [Moz Keyword Explorer](#), or to find more "long-tail" keyword phrase suggestions.

Ubersuggest

Keywords	Score	Volume
content ideas	100	100
content ideas for Instagram	100	100
content ideas generator	100	100
content ideas for blogs	100	100
content ideas social media	100	100
content ideas meaning	100	100
social media content ideas	100	100

Keyword Tool

Keywords
what are content ideas
how to generate content ideas
how to find content ideas
how to get content ideas
how to brainstorm content ideas
how to organize content ideas

Keywords Everywhere

Related Keywords

Keyword
how to generate content ideas
content ideas tool
content ideas social media
content ideas for Instagram
content ideas for blogs
corporate content ideas
content ideas meaning
social media content ideas 2019

Moz Keyword Explorer

Keyword Suggestions

Keyword	Monthly Volume
content ideas for Instagram	3,513
content ideas social media	13,200
content ideas for blogs	3,103
content ideas meaning	13,200
content ideas generator	3,103



Share Strategy

62 · 254 Comments

Reactions



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Adam Franklin Author

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LinkedIn Marketing Coach, Social Media Speaker, Author, CEO @ Blu...

If you're interested, I'm about to run video walk through of this SEO Template in my FB group:

<https://www.facebook.com/groups/webmarketingthatworks/>



MaryBeth Yannessa · 1st

5d ...

What is the Value of the Product or Food Stored in your Walk-in Boxe...

"SEO" for my SEO Strategy Template - 2020 edition** e-mail is marybeth@refrigerationtechnologiesllc.com



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Adam Franklin Author

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LinkedIn Marketing Coach, Social Media Speaker, Author, CE...

All yours [MaryBeth](#). I've emailed you and DMd you.



Stuck



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