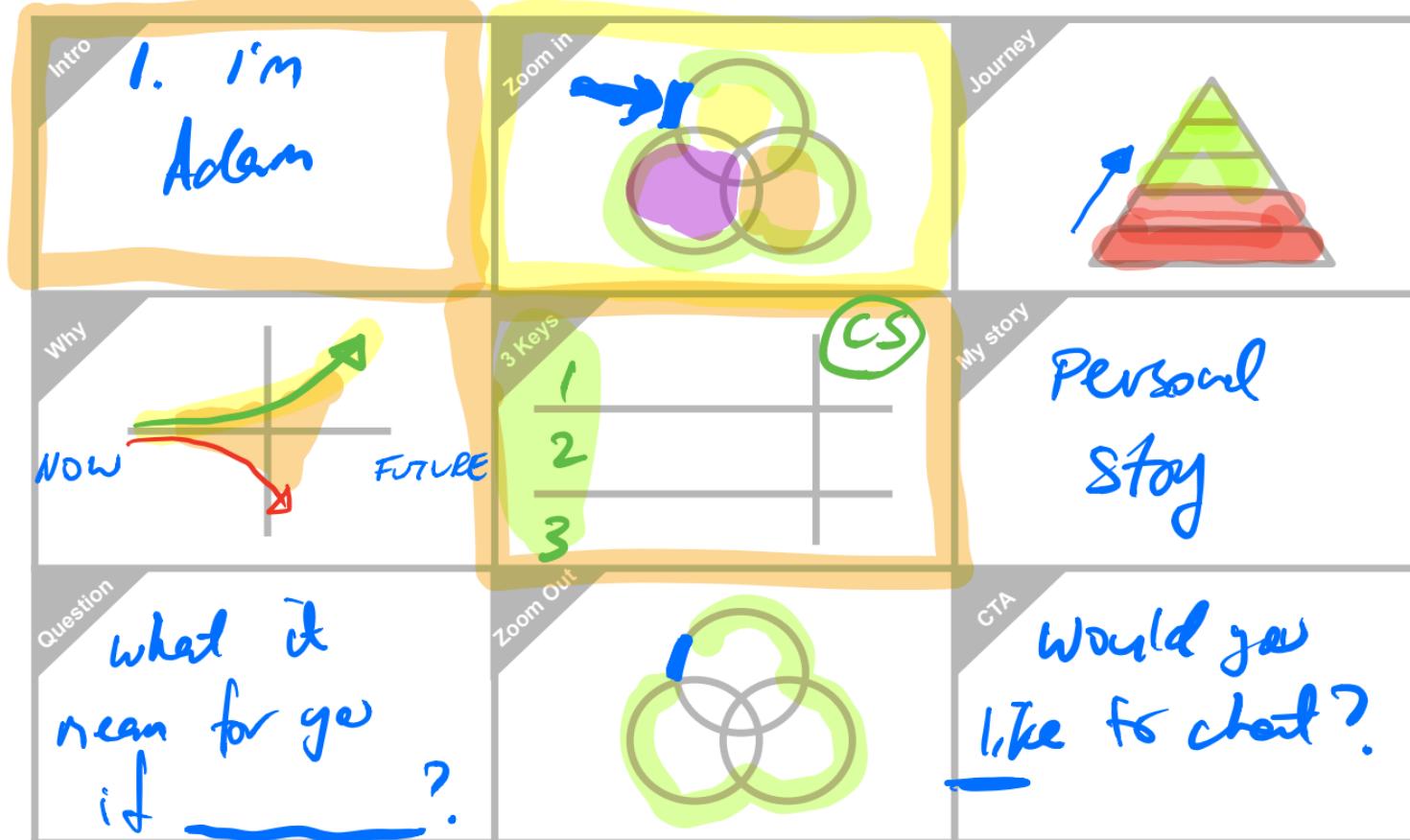




# Webinar Framework Template

# Webinar Framework for High Value Leads



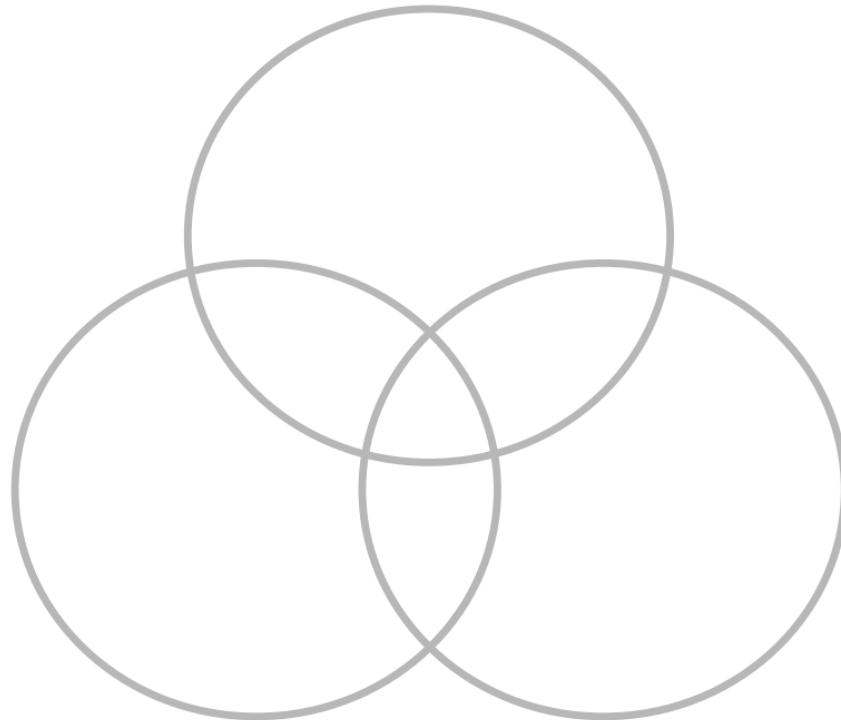


## #1. Intro

Hi it's Adam CEO Blank  
reading

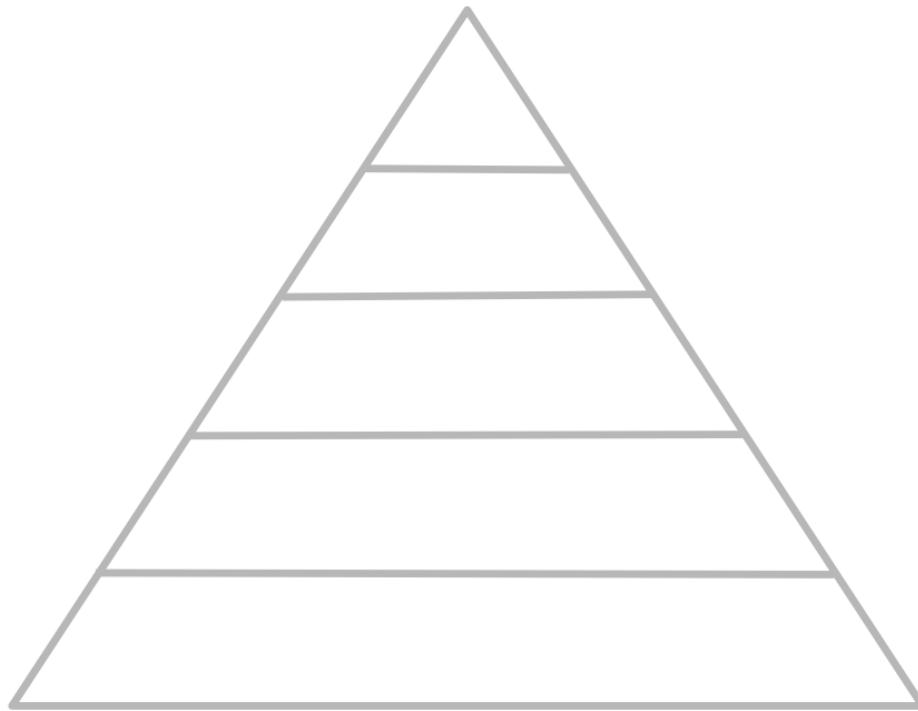


## #2. Zoom In



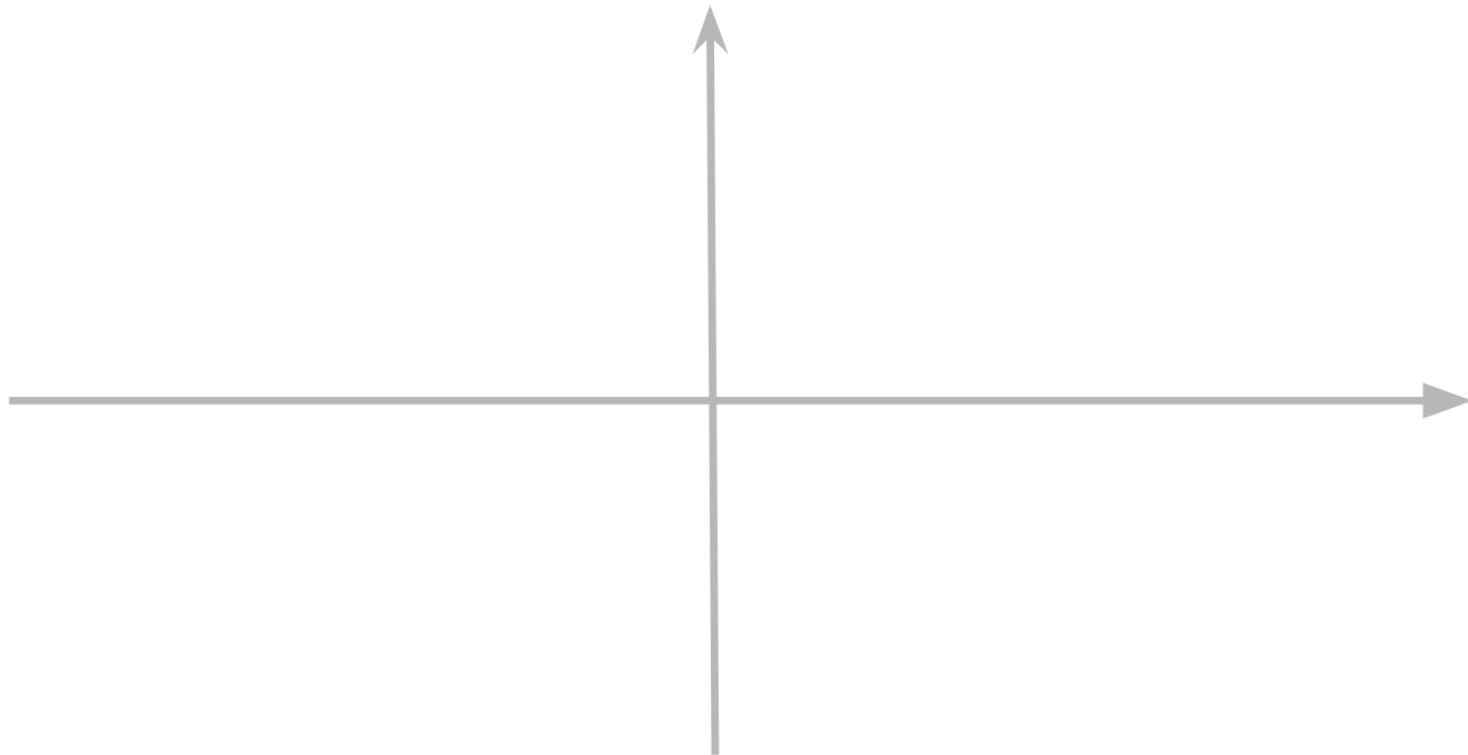


### #3. Journey





## #4. Why





## #5. 3 Key Teachings (+ Case Studies)

TEACHING

E

CASE STUDY

D



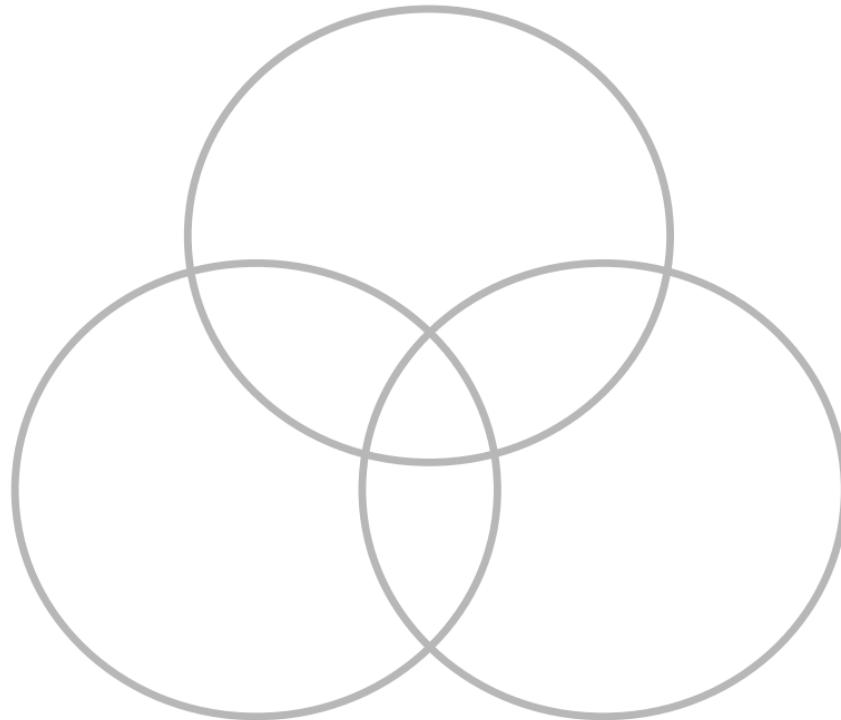
## #6. My Story



## #7. Impact Question



## #8. Zoom Out





## #9. CTA

Takeaways	Actions	Actions Items



# NOTABILITY APP

7 MINS - state change every 7 MINS  
CHAT < where are you?  
making sense?

Interventions

(EG)

to Audience

THUMBS UP HIGH 5 / FIST  
BUMP

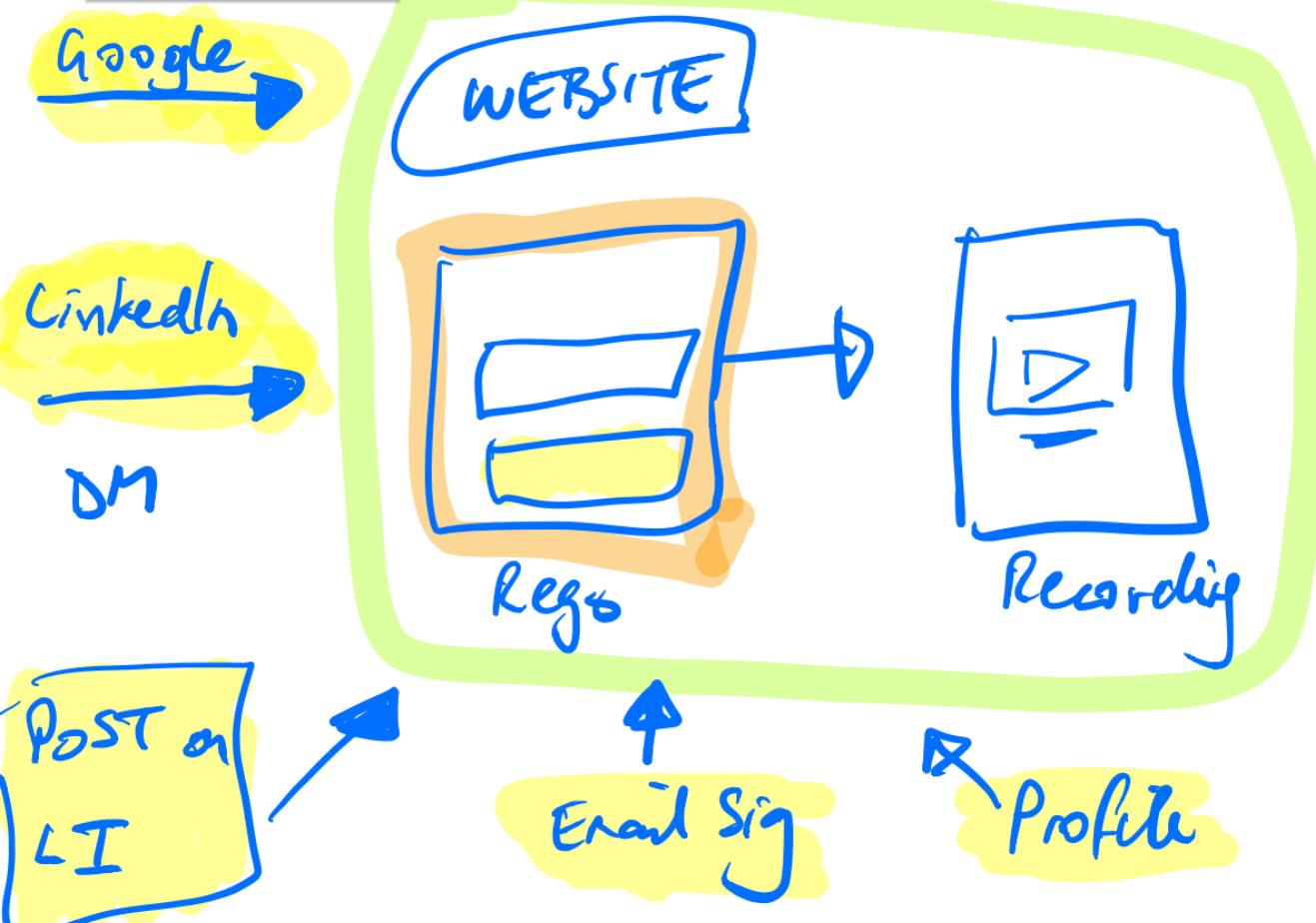
QUESTIONS

STAND UPS

BREAKOUTS

STRETCH

1-1 chat CTA





## Q&A Coaching