



Content Publishing Rhythm Template

Frequency	What	Who
Daily	<i>e.g. 3 tweets, 2 Facebook posts,</i>	
Weekly	<i>e.g. blog post, newsletter</i>	
Monthly	<i>e.g. newsletter, video</i>	
Quarterly	<i>e.g. E-book, premium content</i>	
Yearly	<i>e.g. Report, Research</i>	