

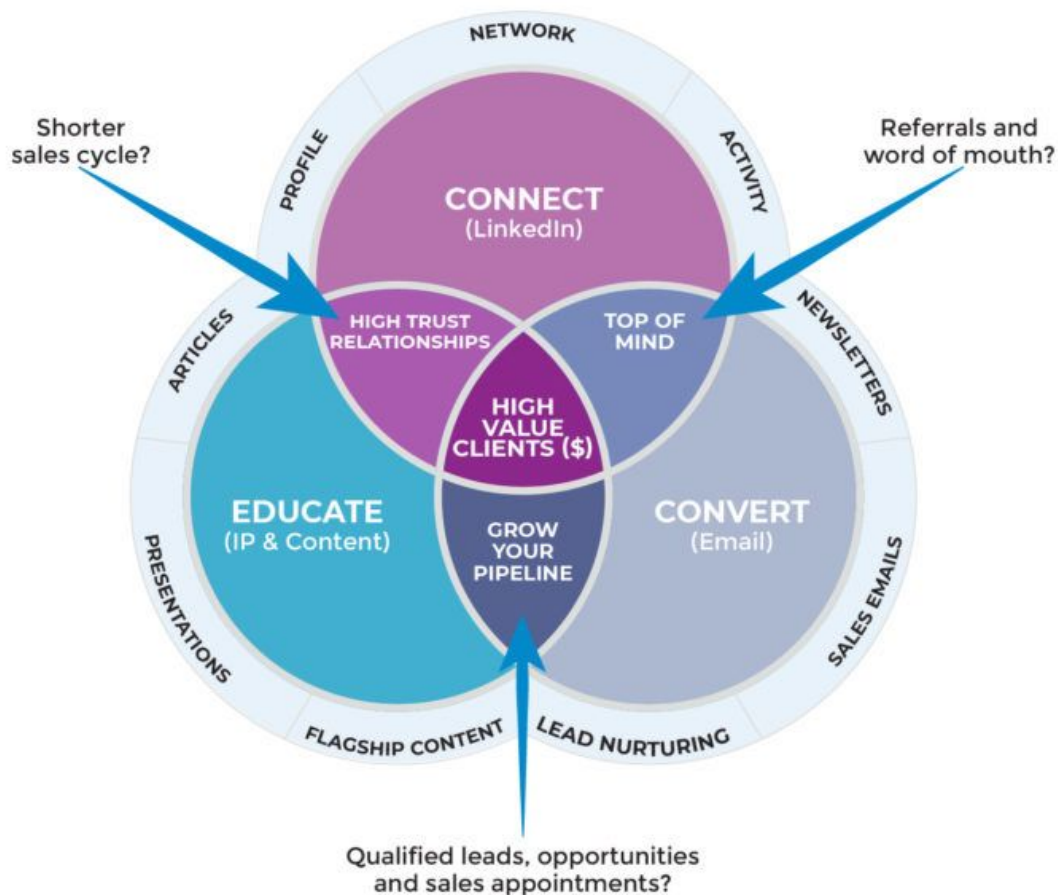


Bluewire Marketing Methodology

Fill your pipeline with high-value clients

ATTN: Consultants and professional advisors who want more high-value clients.

When the 3 pillars of **Connect, Educate & Convert** combine, you stay **top of mind**, develop **high-trust relationships** and attract **qualified leads**, and this results in **high-value clients**.



Our best clients:

- Are **consultants** and professional advisors
- Work with **high-value clients** (worth ~\$10k+ in annual spend),
- Have **10-20 years experience**,
- Have **valuable IP** to unpack as content
- Have **existing clients**, who know, like and trust them
- **\$250K+ annual revenue** (or the capacity to exceed \$20K per month),
- Have a **strong network** (personal & professional),
- Have **existing word of mouth & referrals**,
- Have an **internal resource** to help implement,
- Are **friendly and coachable**,
- Have a **very strong desire** to scale via digital marketing.

Book in a **15 Minute Growth Session** at [bluewiremedia.com.au/growth](https://www.bluewiremedia.com.au/growth)