



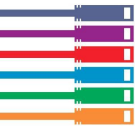
Chat GPT for marketing & lead nurturing



WORKSHOP



ADAM FRANKLIN



Where do you see ChatGPT being most useful?

You can see how people vote. [Learn more](#)

A

Marketing (content creation)

B

Lead Generation (eg. CTAs)

C

Lead Nurture (DMs etc)

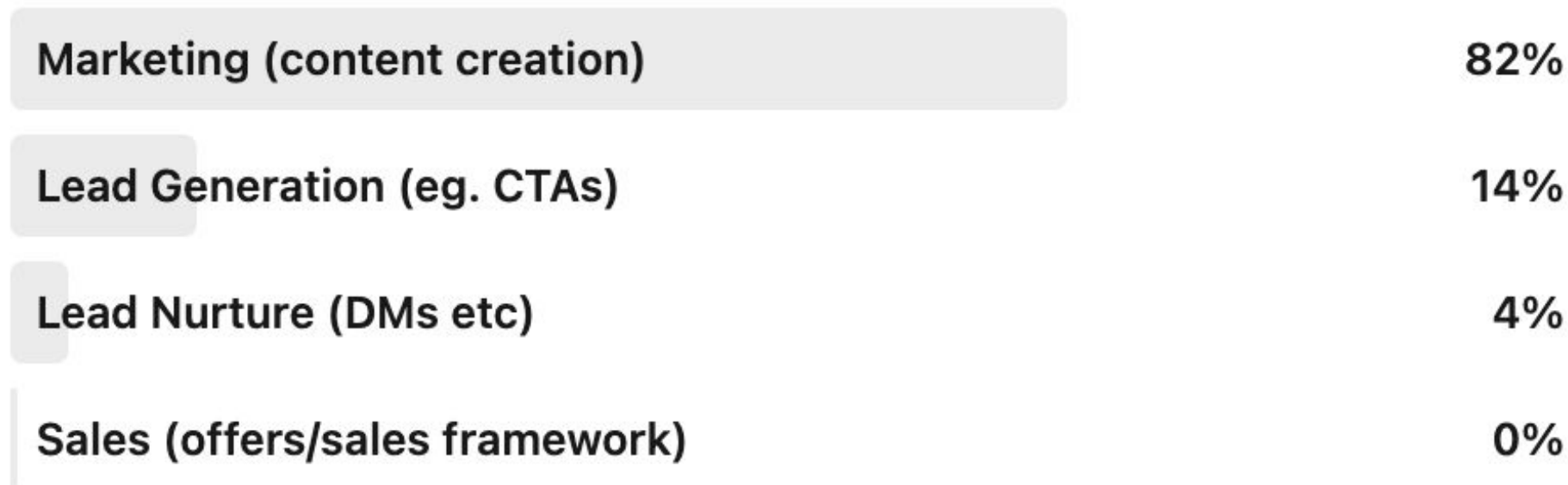
D

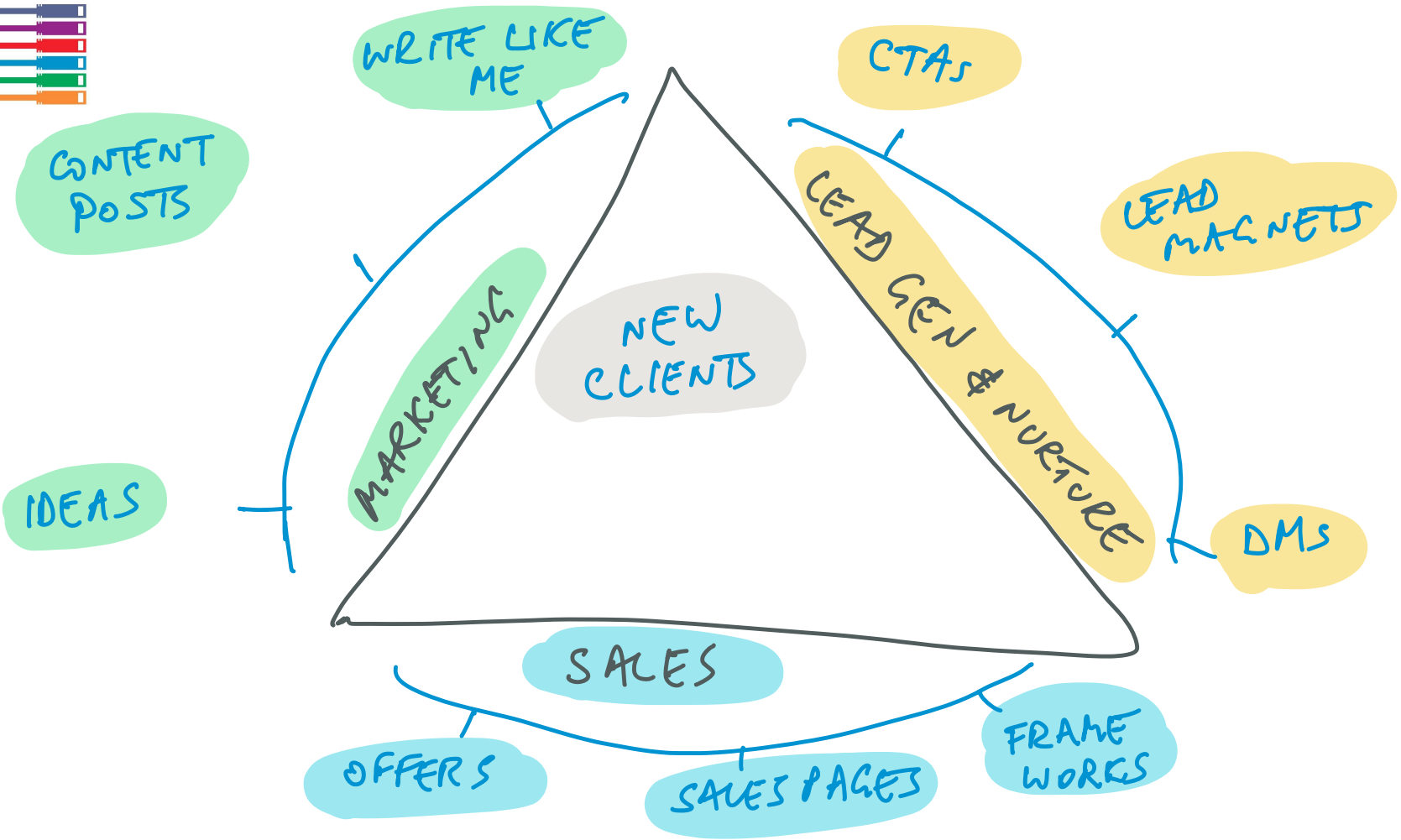
Sales (offers/sales framework)

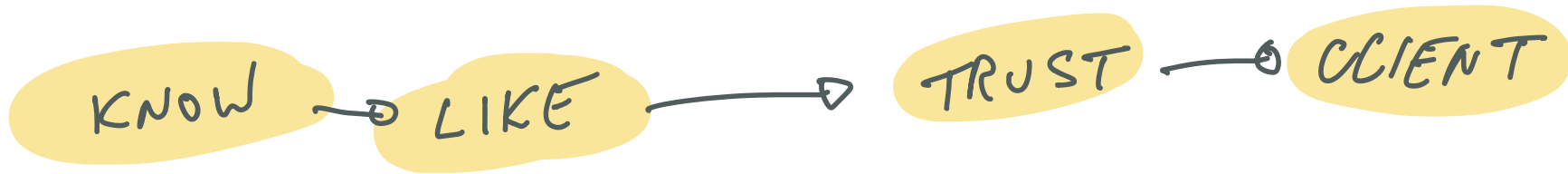


Where do you see ChatGPT being most useful?

You can see how people vote. [Learn more](#)







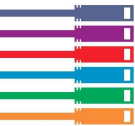
POSITION
w
AUTHORITY

GROW
NETWORK

NURTURE

APPTS

SALES



ChatGPT Organizer - AI Chrome Plugin

 chatgpt-organizer.vercel.app

Feed ChatGPT





Inputs

ROLE:

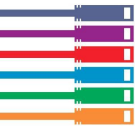
OUTCOME:

DETAIL:

REVISIONS:



LinkedIn Post



Dream 1,000

accountant



Home



My Network



Jobs

M

People

Connections 2

Brisbane, QLD 1

Industry 3

About 1,900 results



Search with Sales Navigator

12 additional advanced filters



Frexie S. • 2nd

Accountant at Perpetual Limited

Brisbane, QLD

Past: Graduate **Accountant** at Etax Accountants

206 followers • Ian Reynolds, Nick Hillman, and 2 other mutual connections

Follow



Natasha Seveau • 2nd

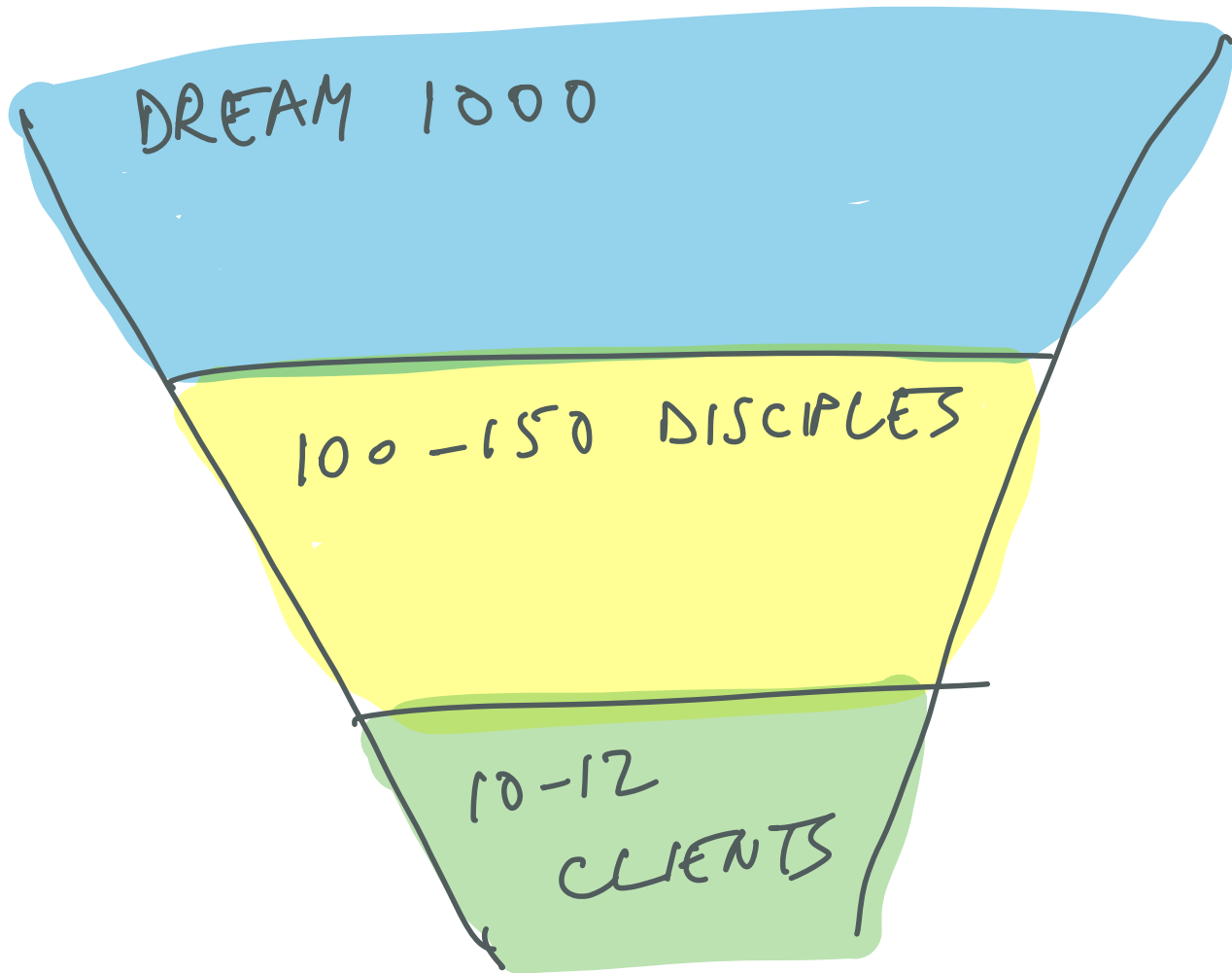
Corporate Accountant at QMetco Limited

Greater Brisbane Area

Past: Financial **Accountant** at North Queensland Bulk Ports Corporation

Rachel McLean is a mutual connection

Connect





Shake The Tree message





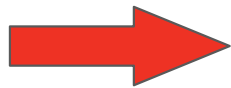
Outreach Activity Tracker Template

To make your own version, click "File > Make A Copy > Save"

Your Name	
Company	

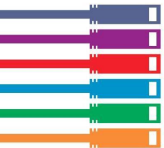
Target LinkedIn Search Criteria	
Role	
Location	
Connection	

	Contact Name	LinkedIn URL	Role	Company	Connection degree	Email	Mobile/ Cell	Message 1 (Connect)	Message 2 (Conversation)	Message 3 (Interest)	Message 4 (Raise Hand)	Message 5 (Sales Convo)
1												
2												
3												
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11												
12												
13												



Outreach Tracker (Google Sheet)

<https://bluwiremedia.com.au/oatt>



CHAT GPT



VA^c2.





Want my 50+ Script Library?

Road-tested, proven & best-performing message scripts for LinkedIn DMs and I-on-I email



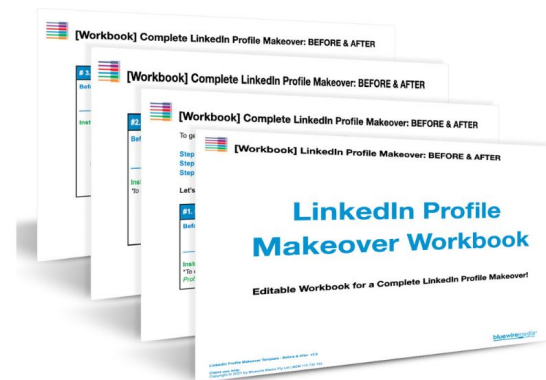
[Editable Google Sheet & Tracker]



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WORKBOOK



LinkedIn Profile Makeover



Premium Resources: \$97 USD each (or \$147 after)

[Profile Workbook](https://bluewiremedia.com.au/PM): bluewiremedia.com.au/PM

[50+ Script Library](https://bluewiremedia.com.au/50S): bluewiremedia.com.au/50S



**Is it worth spending 30
minutes a day to use
ChatGPT to accelerate your
growth?**

How useful has today's
workshop been for you...

On a scale on 1-10?



Would you be happy to write a Google Review?

See photos

See outside

Adam Franklin - Digital Marketing Speaker

5.0 ★★★★★ 152 Google reviews

Marketing consultant in Paddington, Queensland

Website Directions Save Call

 bluewiremedia.com.au/adam-review

DIY



© Marathon-Photos.Com

3 months with a coach






Adam Franklin

Brainstorming Session - 20 Minute Meeting

 20 min

 Web conferencing details provided upon confirmation.

1-on-1 Brainstorming Session with Adam Franklin

Select a Date & Time

POWERED BY
Calendly



July 2023



MON TUE WED THU FRI SAT SUN

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Time zone



<https://calendly.com/adam-franklin/20min>



THANK YOU



<https://calendly.com/adam-franklin/20min>

